

# White River Regional Opportunity Initiative (WR-ROI)

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Indiana Water Summit

September 7, 2022



# WR-ROI Region



The background is a light beige color with a subtle pattern of small white dots. In the upper right, there is a large white sun partially obscured by a white cloud. Several white birds are flying in the sky. In the lower left, there are silhouettes of a person with a backpack and a child sitting on a hill. In the lower right, there are silhouettes of a person running and a person pushing a stroller on a hill.

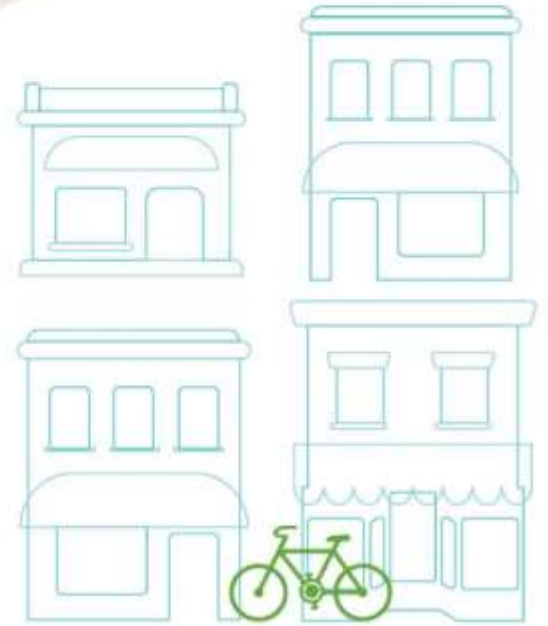
Home to **1.5 Million** people, nearly  
one quarter of the state

**And Growing**

10% population growth 2010-2020

## Jobs center and economic hub

**736,800** persons  
employed in the region





# white RIVER VISION PLAN

**WR-ROI VISION:** “Building **generational economic opportunity** in the WR-ROI Region through **vibrant, connected, and accessible places**, unique **recreation opportunities**, and **ecological preservation and education**”



Restore the  
**river's ecology**



attract visitors  
and new residents



improve  
community  
health



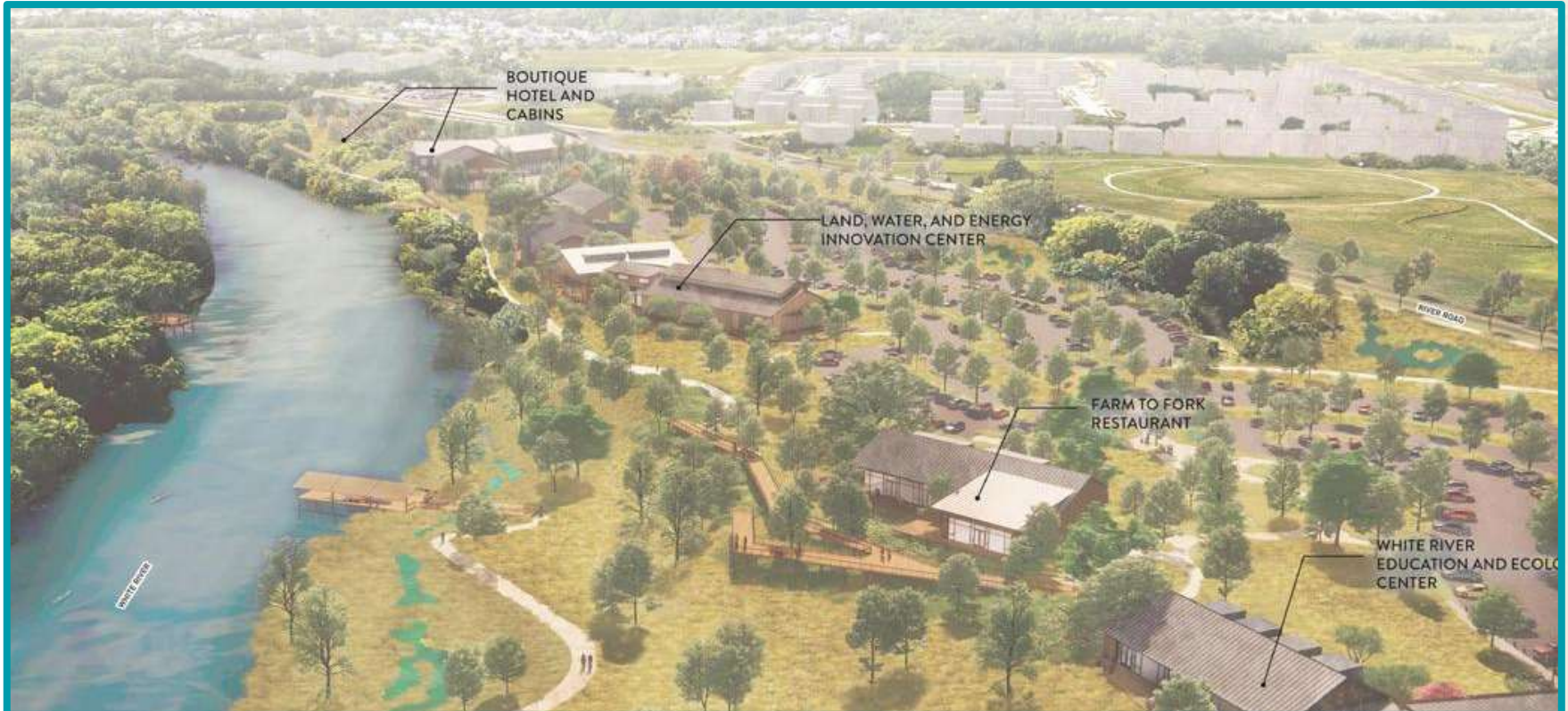
promote vibrancy and  
economic growth

# Business Entrepreneurship & Innovation



**FEDERAL HILL DISTRICT EXPANSION**  
Noblesville, Hamilton County

# Business Entrepreneurship & Innovation



**HAMILTON COUNTY SOUTH RIVER DISTRICT / CONNER PRAIRIE WEST SIDE EXPANSION**  
Carmel, Hamilton County



# Business Entrepreneurship & Innovation



**ZIONSVILLE GATEWAY AREA**  
Zionsville, Boone County

# Business Entrepreneurship & Innovation



**NORTH MADISON COUNTY SPECULATIVE BUILDING & SHARED SPACE**  
Elwood and Summitville, Madison County

# Workforce Training and Education



**EMPLOYINDY APPRENTICESHIP MODELS**  
Indianapolis, Marion County

# Quality of Place and Talent Attraction



**96TH & ALLISONVILLE WHITE RIVER PARK**  
Fishers, Hamilton County

# Quality of Place and Talent Attraction



**MCCORD SQUARE TOWN CENTER PROJECT & RIVERFRONT DISTRICT**  
McCordsville, Hancock County

# Quality of Place and Talent Attraction



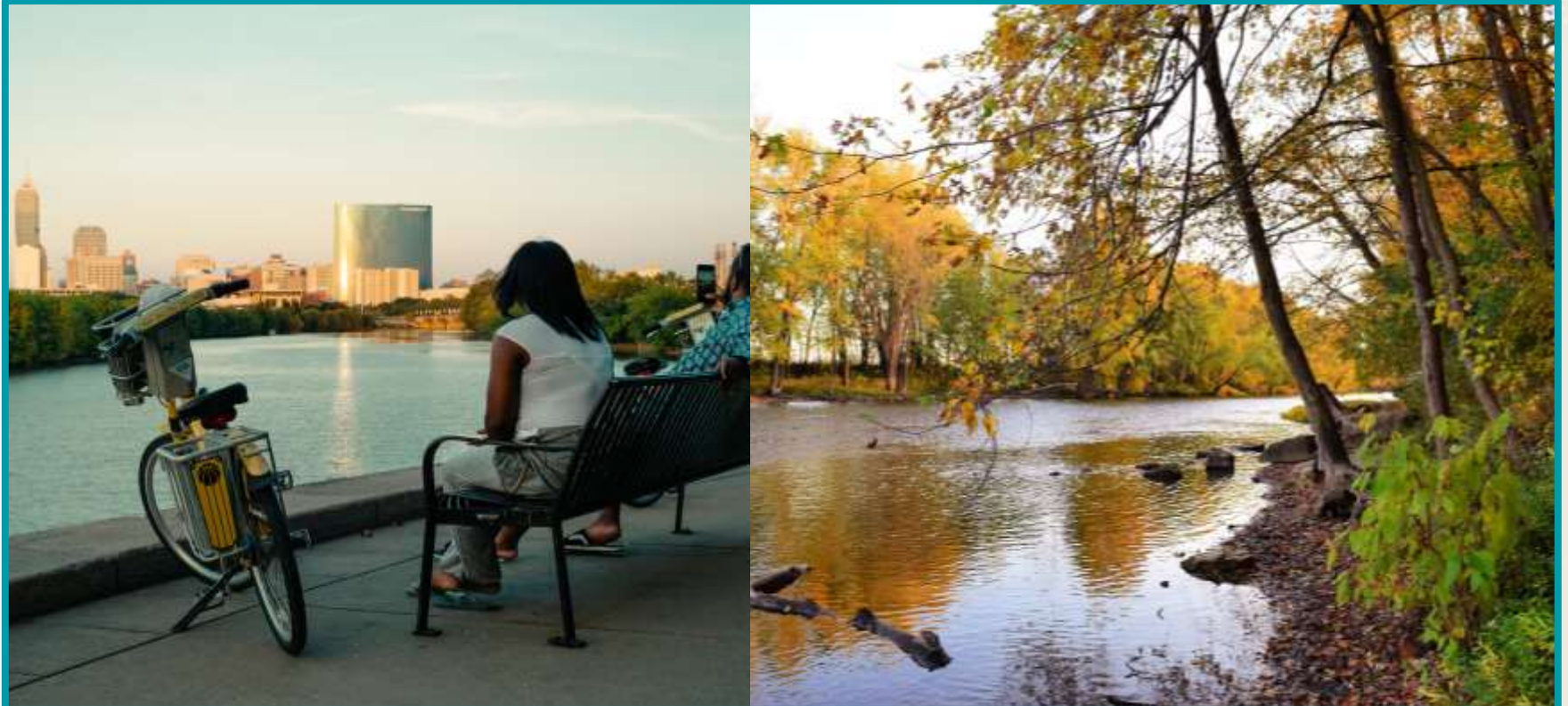
**RIVERSIDE AMPHITHEATER, SPLASH PARK, AND WATER QUALITY PROJECT**  
Anderson, Madison County

# Quality of Place and Talent Attraction



**NICKEL PLATE TRAIL**  
Indianapolis, Marion County

# Quality of Place and Talent Attraction





# Marketing the Region



**PROJECT AMPLIFY REGIONAL TALENT ATTRACTION & IMAGE MARKETING INITIATIVE**  
Indianapolis, Marion County

# Equitable Development



**16 TECH COMMUNITY BUSINESS ENTERPRISE AND TALENT DEVELOPMENT**  
Indianapolis, Marion County

# Equitable Development



**CANAL VILLAGE**  
Indianapolis, Marion County

# Equitable Development



**FLAGSHIP ENTERPRISE CENTER**  
Anderson, Madison County

# Making the White River a World-Class Attraction

