

## INDIANA **WATER SUMMIT**

MARLON WEBB, SENIOR DIRECTOR REGIONAL ECONOMIC DEVELOPMENT We focus on a holistic strategy to promote economic development resources and increase prosperity in a changing regional economy.





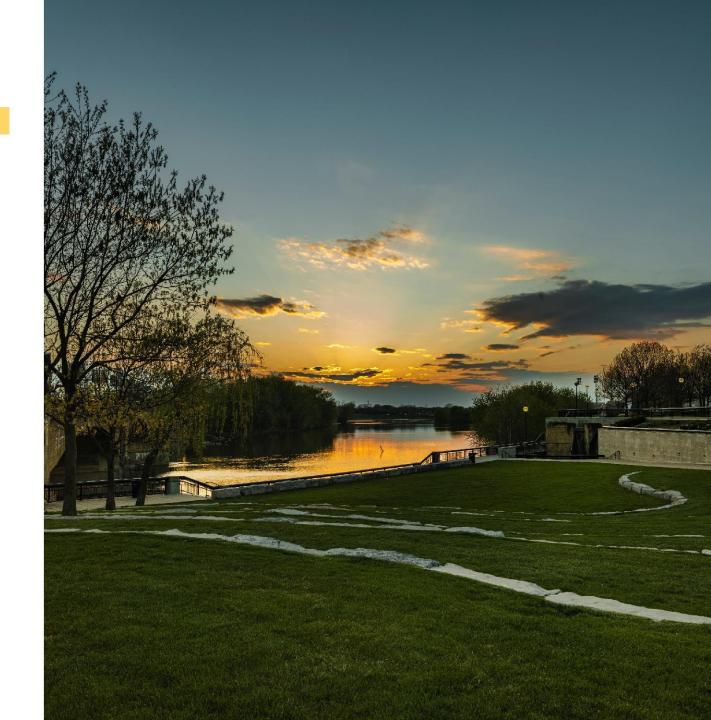
## Indy Partnership SITE SELECTION EFFORTS

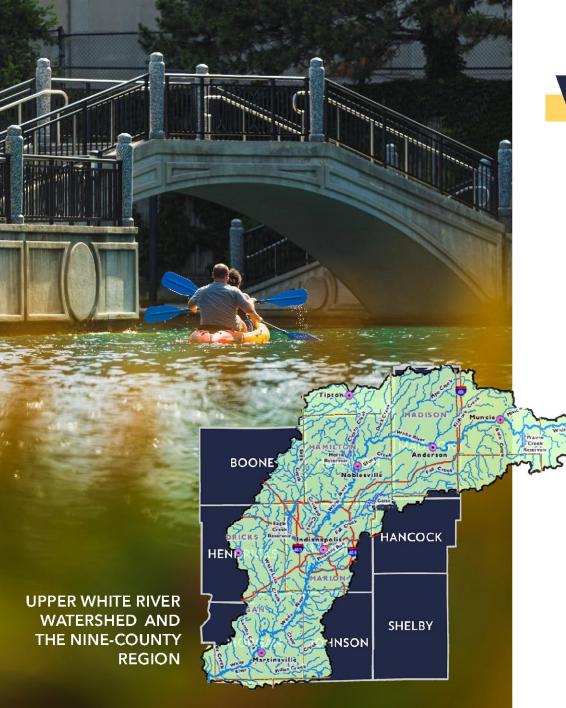
- Central Indiana's strategic geographic position
- Transportation infrastructure
- Supply chains to reach customers efficiently
- Infrastructure investments like White
  River Alliance's efforts in improving and protecting the White River



## **QUALITY OF LIFE**

- Important to attracting and retaining talent and capital
- Water is a quality-of-life asset
- Being able to employ our natural quality-of-life assets and grow and sustain our prosperity requires us to:
  - 1. Value and protect them
  - 2. Collaborate regionally





## WHITE RIVER ALLIANCE

- This work is important in our efforts to attract companies and individuals to the ninecounty, Indy region
- Connectivity
- Multi-purposed (recreation, utility, drinking, agriculture, etc)