



MS4 REGIONAL STORMWATER Program

LEVERAGE FUNDING FOR BIGGER IMPACTS

SATISFY REQUIREMENTS FOR MCMs 1, 2, 4, and 5

WORK WITH OTHER MS4s TO MEET SHARED GOALS

What's it all about?

The Regional Stormwater MS4 Program works by each MS4 pooling funds into a common account, leveraging additional grant dollars, and working together (under the guidance of White Rivers Alliance's expert technical and education staff) in order to deliver a diverse outreach program that meets the needs of targeted audiences. Fees to participate in the program are based upon the population of the MS4 or the combined population of co-permitted MS4s. The program has received high praise and recognition from the Indiana Department of Environmental Management (IDEM) for the quality of its products and the thoroughness of its reporting. Participating MS4s work as a team to accomplish shared goals and meet and exceed regulatory expectations under Rule 13.

Join this successful partnership!

Contact Jill at the White River Alliance, 317-672-7577 or Jill@thewhiteriveralliance.org

Help Meet MS4 MCM Requirements

- MCM 1: Public Education and Outreach
- MCM 2: Public Participation and Involvement
- MCM 4: Construction Site Storm Water (outreach and training elements)
- MCM 5: Post-construction Storm Water Run-Off Control (outreach and training elements)

Other Benefits

- ✓ Access to the nationally-awarded *Clear Choices Clean Water* outreach program materials and reportables
- ✓ Participation in the Trained Individual Contractor Training and Certification program
- ✓ Participation in the Stormwater Landscape/HOA Manager Workshop
- ✓ Annual Report that supports required MS4 reporting
- ✓ Access to technical and community outreach experts