Be a part of the inaugural...

**White River Dragon Boat Race & Festival**

**Presenting Sponsor**

**www.WhiteRiverDragonBoats.org**

**SEPTEMBER 29**

8:00 am

White River State Park

Get Paddling!

Live Races | Food and Beer Trucks

Raise Money to Help Improve and Protect Our Water

www.WhiteRiverDragonBoats.org
Dear Community Leader

The White River Alliance and Indy SurviveOars invite you to become a sponsor for the Inaugural White River Dragon Boat Race and Festival. This unique and exciting event will take place September 29, 2018 at White River State Park, Indianapolis’ cultural epicenter.

Sponsors like you make it possible for us to host events like this which enhance our community’s quality-of-life and draw attention to our invaluable White River. Following are details of the event and various sponsorship levels, all of which gain your organization exposure along with a great team-building opportunity.

Past White River Alliance events have helped raise as much as $25,000 for the protection and improvement of the river and its tributaries. With your help, we want to blow that number out of the water this year!

Your sponsorship is crucial to the success of this inaugural Dragon Boat Race and Festival. Together, we can build it into a signature event the whole city looks forward to every year - a new Indy classic to grow our community’s vision for the White River in the 21st Century. There is no better way to engage your colleagues and clients than to climb into a 21-person boat and paddle as a team amidst the cheers of the public!

We look forward to following up with you to answer any questions you may have about your level of support and participation in the 2018 Dragon Boat Race and Festival.

Sincerely,

The White River Alliance and Indy SurviveOars
The White River Dragon Boat Races will be held **Saturday, September 29, 2018** at White River State Park in Downtown Indianapolis.

**DRAGON BOAT RACING**

Dragon boat racing originated over 2000 years ago in China where the tradition remains strong, and its popularity in the West has been growing since the 1970s. The ultimate team sport, dragon boats are 46-foot long vessels propelled by a coordinated crew of 22: 20 paddlers, a drummer who keeps the pace, and a steerer who guides the craft.

Paddling has gained recognition for women recovering from breast cancer, and survivor teams can be found all over the world. This race is co-sponsored by Indy's own SurviveOars, a breast cancer-survivor team headquartered at Geist Reservoir.

**2018 EVENT GOALS**

The White River Alliance has a history of fun and engaging fundraisers, and we are trying to outdo ourselves this year. With your support, we want to accomplish more than ever before.

- Enjoy a safe, fun, community-wide competition
- Help influence the White River Vision Plan
- Increase awareness of the White River as a one-of-a-kind resource for Indy area residents
- Support the amazing Indy SurviveOars
- Inspire more people to engage with the protection and improvement of the river
- Help raise funds to allow the White River Alliance to continue its award-winning river stewardship programming
- Celebrate the teams and sponsors for their many important contributions to our community and their commitment to the river
The White River Alliance
The White River Alliance is an alliance of diverse interests and organizations that work together to steward the River and its watershed. The White River Alliance serves as the premier organization for regional water resource protection by creating positive change through projects and educational initiatives that improve the White River Watershed for all users. Our work includes training opportunities for earthwork contractors and landscape managers, as well as topical seminars, volunteer service opportunities, and education and outreach through our one-of-a-kind Clear Choices Clean Water public action program.

With funding from the Nina Mason Pulliam Charitable Trust, the Alliance is expanding its programming to further highlight the need for coordinated, regional planning that will safeguard our water resources into the future. Funds raised at this event will support these important next steps past the end of any one grant opportunity and insure that we are moving together as a community toward a healthy and sustainable White River.

White River Vision Plan
The White River Vision Plan is a joint effort between the City of Indianapolis and Hamilton County Tourism, Inc. in partnership with Visit Indy’s philanthropic arm, Tourism Tomorrow, Inc. to develop a comprehensive and coordinated regional, community-driven plan to enhance 58 miles of the White River in Marion and Hamilton counties. The goal of the vision plan is to create an accessible, recreational, and cultural environment that encourages a unique sense of place for the community as a whole.

Indy SurviveOars
Indy SurviveOars is a group of dedicated breast cancer survivors and supporters committed to the cause of breast cancer who have introduced dragon boat racing to Indiana. Indy SurviveOars’ name reflects their hometown connection, the team’s breast cancer survivorship and homage to the steer oarsperson who guides the dragon boat on its course. The breast cancer survivors train to paddle together, support each other, learn from one another and overcome fear. Indy SurviveOars is one of over 50 breast cancer teams to launch in the U.S.
Okay, are you ready to get your feet wet?
**2018 SPONSORSHIP LEVELS**

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<th>Presenting $15,000</th>
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<td>Self-provided banner location opportunities (day of)</td>
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<td>On site PA announcements</td>
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<td>Athletes Village location choice</td>
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<td>Logo on event T-shirt</td>
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**BREAST CANCER SURVIVOR TEAMS (BCS)**

We are proud to host breast cancer survivor teams at the White River Dragon Boat Race. BCS teams will race separately from our other teams. Registration for BCS teams is $500.

**ADDITIONAL FUNDRAISING OPPORTUNITIES**

Start competing before the races even begin with team fundraising efforts. That’s right! In addition to competing on the water, teams are competing to raise money for the White River! Each individual paddler is challenged to raise more money for their team. The team that brings in the most money by race day wins special recognition and prizes! More information follows once you register.
Registration:
Register a team for the Inaugural White River Dragon Boat Race and Festival! By entering a team for this event, your company will gain exposure to thousands of people in Central Indiana and create a fun team building experience for your group.

Each team that registers will race their boat two times on event day.

Team registration is open until September 12, 2018. Full payment must be made at the time of registration. Final team rosters are due no later than September 13, 2018. All of the necessary equipment will be supplied for your team during practices and on event day including boat, life vests, paddles and steerer/coach.

Opening Ceremonies start at 8 am. The length of the event will depend upon how many teams are competing. An estimate can be provided closer to race day.

Your team must supply at least 16 and up to 21 members, including a CAPTAIN and a DRUMMER (drummers cannot weigh more than 160 lbs). An incomplete team is at an obvious disadvantage.

Registration Categories:
Mixed-gender Teams: Must have at least 8 female paddlers
Breast Cancer Survivor Teams: these teams will compete in separate races with other BCS club teams

Duties and Expectations of a Team Captain:
• Represent your team through pre-event communications and during the event
• Relay ALL information provided to you so that your team members are fully informed
• Prepare the team roster and manage your paddlers’ waivers with the White River Dragon Boat Administrative Team. (Waiver form available online and each participant must complete one.)
• Attend the Team Captains meeting on September 13, 5:30-7:00pm (location TBD); rosters must be final by this date
• Attend the Team Captains meeting at 7:30am on race day
• Relay all pertinent updates to your team on race day (i.e. schedule changes and race progression)
• Ensure that your team members know when and where to be throughout the day
• Assist the White River Dragon Boat Administrative Team by ensuring that your team is following the rules
• Have Fun!!!

Practice Times:
Each non-BCS team/paddler must participate in at least one practice session. Practice will take place on Wednesday, September 26th through Friday the 28th. Practice times will be filled on a first-come, first-served basis with preference given to Title and Supporting Sponsors. More details on specific times/dates will be given at a later date and on the website: www.WhiteRiverDragonBoats.org.

TO HAVE YOUR COMPANY LOGO ON THE EVENT T-SHIRT AND PRINTED MATERIALS, YOU MUST REGISTER BY AUGUST 31

Get creative with your team!
Team shirts, hats and other gear drive team spirit!
WHITE RIVER
DRAGON BOAT RACES

SPONSORSHIP OPPORTUNITY

- $15,000 Presenting Sponsor
- $5,000 Supporting Sponsor
- $1,500 Participating Sponsor
- $500 Breast Cancer Survivor Team

PAYMENT OPTIONS

- Payment included (If paying by check, please make your check payable to ‘White River Alliance’.)
- Invoice me

TEAM FUNDRAISING GOAL (OPTIONAL)

It is not mandatory to raise funds as individual team members in order to participate in the dragon boat races. However, if you feel like you can give more to support the important work the Alliance performs on behalf of our water, then we welcome your generosity. Your team will be set up with an individual donation page upon registration. If you choose to take part in team fundraising, please share a short description about why water matters to your team, why your members chose to contribute more, what you hope to accomplish, etc. This will be at the top of your team page. Submit to Scott@TheWhiteRiverAlliance.org

This team fundraising component is a contest within the contest, and the team whose members raise the most money receive special recognition as the region’s Biggest Water Supporter!

Team Fundraising Goal: $____________

Tax Deduction: The White River Alliance is a tax deductible organization. A portion of your sponsorship may be tax deductible. Please consult a tax advisor with any tax questions.

NOTE

ONE PAYMENT PER TEAM ONLY!
We cannot accept multiple payments.
TEAM REGISTRATION FORM

A team consists of: A Captain A Drummer 20 Paddlers
(must weigh no more than 160 lbs) (including the captain)

YOU CAN ALSO COMPLETE THIS FORM ONLINE AT WWW.WHITERIVERDRAGONBOATS.ORG

Company/Organization

Contact Name

Email

Billing Address

City/State Zip

Daytime Phone Number

Team Name

Team Captain

Captain's Email

Captain's Phone

We need your logo! Please email a high-resolution image to Scott@TheWhiteRiverAlliance.org. You may also include a photo for the team fundraising page.

Send or deliver completed form to: The White River Alliance 1052 Woodlawn Avenue Indianapolis, IN 46203

If you have any questions, please contact Scott Minor, scott@thewhiteriveralliance.org 317-672-7577
**TEAM ROSTER MUST BE SUBMITTED BY SEPTEMBER 12, 2018.**

To replace a current team member, the member must be removed from the existing roster and the new team member’s information/waiver submitted. Final team rosters and waivers must be received no later than September 13, 2018. Team members will absolutely not be allowed to practice unless waivers have been submitted. Last minute changes are allowed with a signed waiver.

*Please list the Drummer in row one and the Captain in row two.

** Shirts are unisex but slightly fitted. Recommend ordering one size up

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