



**COCA-COLA  
CONSOLIDATED**

Our Sustainability Commitment to  
Indiana and Beyond

August 13<sup>th</sup>, 2020  
Presented by:  
Brandon Alexander & Todd Marty

**REFRESH • RECYCLE • RENEW**

# COCA-COLA CONSOLIDATED

## Zoom Poll Questions

- The Coca-Cola Company contributed nearly \$\_\_\_\_\_M to directly benefit 294 organizations across 129 countries?
  - \$10M
  - \$75M
  - \$125M
  - \$250M
- What percentage of the Coca-Cola Companies packaging is recyclable globally?
  - 34%
  - 50%
  - 75%
  - 88%
- What % of water used in manufacturing was returned to communities and nature in 2019?
  - 60%
  - 80%
  - 100%
  - 160%



# OUR PURPOSE

TO HONOR GOD IN ALL WE DO  
 TO SERVE OTHERS  
 TO PURSUE EXCELLENCE  
 TO GROW PROFITABLY

OUR ACTIONS REFLECT OUR VALUES AND SUPPORT OUR PURPOSE:

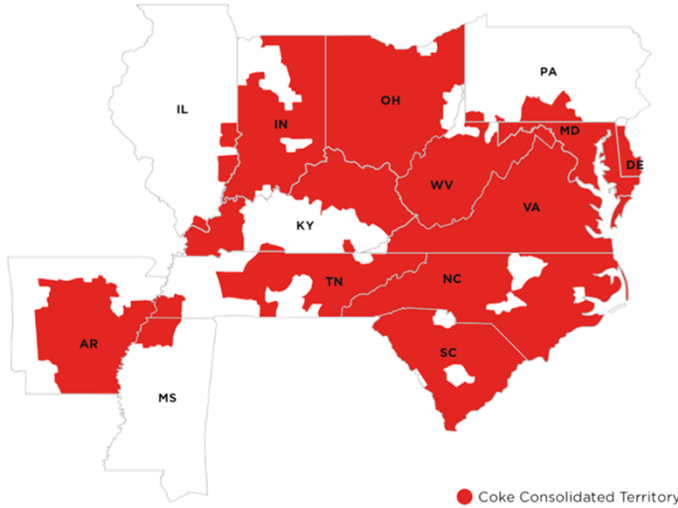
### OUR VALUES:

- ACCOUNTABILITY
- CONSISTENCY
- COURAGE AND CONVICTION
- DISCIPLINE
- HONESTY & INTEGRITY
- HUMILITY
- MORALITY
- OPTIMISM
- SUPPORTIVENESS
- RESPECTFULNESS



# COCA-COLA CONSOLIDATED YOUR LOCAL BOTTLLER

## COCA-COLA CONSOLIDATED TERRITORY



**17,000**  
Coke Consolidated Teammates

**65 M**  
Consumers  
Across our territory

**14 States**  
Across the Southeast,  
Mid-Atlantic, and Washington D.C.



# COCA-COLA CONSOLIDATED YOUR LOCAL BOTTLER



- Sales & Distribution Centers
- Manufacturing Facilities
- Combo Center
- Shelbyville
- Future Automated Warehouse Site (2021)

**990**  
Coke Consolidated Teammates

**13**  
Sales & Distribution Centers

**2**  
Manufacturing Facilities

**28,354**  
Customers

**30.7M**  
Cases Annually



# COCA-COLA CONSOLIDATED SUSTAINABILITY

August 13<sup>th</sup>, 2020 Agenda



THE COCA-COLA COMPANY'S COMMITMENT & PROGRAMMING



COCA-COLA CONSOLIDATED'S PILLARS OF SUSTAINABILITY



WATER CONSERVANCY BEST PRACTICES & EXAMPLES



CREATION OF CLOSED LOOP ENVIRONMENTS IN THE COMMUNITIES WE SERVE



## THE COCA-COLA COMPANY'S OBJECTIVES & COMMITMENTS



JAMES QUINCEY  
Chairman and  
Chief Executive Officer

"In 2019, we laid out our vision to craft the brands and choice of drinks that people love, to refresh them in body and spirit."

REFRESHMENT IS  
**BETTER  
SHARED**

THE *Coca-Cola* COMPANY

The Coca-Cola Company is here to refresh the world and make a difference. We craft the brands and choice of drinks that people love. We do this in ways that create a more sustainable business. It's about working together to create a better shared future for our people, our communities and our planet.

**LOVED BRANDS, DONE SUSTAINABLY,  
FOR A BETTER SHARED FUTURE.**

2019 Business & Sustainability Report



# THE COCA-COLA COMPANY'S BUSINESS & SUSTAINABILITY REPORT



2019  
**BUSINESS & SUSTAINABILITY REPORT HIGHLIGHTS**  
THE *Coca-Cola* COMPANY  
BETTER SHARED

EXPANDING OUR PORTFOLIO  
REDUCING ADDED SUGAR

CLIMATE

WORLD WITHOUT WASTE

WATER LEADERSHIP

SUSTAINABLE AGRICULTURE

DIVERSITY & INCLUSION



REFRESH • RECYCLE • RENEW

# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN



WORLD WITHOUT WASTE

WATER LEADERSHIP

SUSTAINABLE AGRICULTURE



REFRESH • RECYCLE • RENEW

# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN



## WORLD WITHOUT WASTE

### Recycling and Beyond

**We believe a World Without Waste is possible** by recycling our packages and our packaging material as well as delivering our beverages through new, virtually package-less solutions.

#### Design

Make 100% of our packaging recyclable globally by 2025 – and use at least 50% recycled material in our packaging by 2030.

**16 markets** offered beverages packaged in 100% recycled PET bottles, with more to come.

**88% RECYCLABLE GLOBALLY**, up from 85% at the end of 2017.

**20% RECYCLED MATERIAL** in our packaging globally.

**10% RECYCLED MATERIAL** used in our PET plastic packaging globally (+1% vs. 2018)

#### Collect

Collect and recycle a bottle or can for each one we sell by 2030.

**60%**

of the equivalent bottles and cans we introduced into the market in 2019 were refilled, collected or recycled (+4% vs. 2018)

**We accelerated refillable packaging growth** in Brazil and focused on PET collection by working with 233 recycling cooperatives. The volume of recycled materials processed by the co-ops more than doubled to over 106,000 tons.

#### Partner

Bring people together to support a healthy, debris-free environment.



We joined PepsiCo and Keurig Dr. Pepper, the American Beverage Association and key NGO partners to announce the **"Every Bottle Back"** initiative. This will help improve sorting, processing and collection of plastic bottles for reuse as well as launch a consumer education campaign, which includes a **\$100 million industry fund** managed by Closed Loop Partners and the Recycling Partnership.



# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN

## WORLD WITHOUT WASTE

**More than 97% of Coca-Cola packaging is recyclable, and we are working to solve for the remaining packages that have recycling challenges. We've set a goal to make all of our packaging 100% recyclable by 2025.**

We're reimagining our **PACKAGING** to use fewer resources and more recycled materials.

- We're increasing our use of recycled content as we strive toward our goal of using 50% recycled material by 2030.
- **HybridBottle™** is the Coca-Cola Company's first package in the United States to be made with a mix of up to 50% plant-based renewable and recycled PET material (PlantBottle™ and recycled PET plastic). This innovation builds on Coca-Cola's decade of success with PlantBottle™ by adding recycled content alongside plant-based material to reduce the amount of virgin PET plastic used in the bottle (available nationally in 20-ounce bottles in mid-2020).
- Our lightweighting efforts across the portfolio have reduced our plastic use by 30%.

### Packaging and Design



### Designed to Make a Difference



# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN

## WORLD WITHOUT WASTE

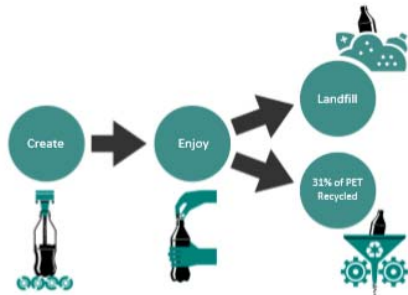


### THE IMPORTANCE OF A CIRCULAR ECONOMY

Currently, each year in the U.S.:

9% of all plastic is recycled

31% of PET beverage bottles are recycled



We want to increase the amount of packaging that is collected, recycled and reused by helping to create a circular economy for our packaging



# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN

## WORLD WITHOUT WASTE



### American Beverage Association Bring Together Industry Partners

### Partner: Every Bottle Back

**Every Bottle Back** is an industry effort to reclaim our plastic bottles so they can be remade into new bottles and not end up as waste in oceans, rivers or landfills by:

- Working with World Wildlife Fund to reduce our plastic footprint
- Investing \$100M through the Recycling Partnership and Closed Loop Partners via an industry fund that will be matched three-to-one by other partners, resulting in a \$400M investment to modernize recycling infrastructure and improve the quality and availability of recycled plastic in key regions.
- Increasing awareness about the value of our 100% recyclable plastic bottles
- Introducing voluntary messaging on packages about our 100% recyclable plastic bottles and caps.



# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN

## WATER LEADERSHIP



**For every drop we use, we give one back.**

### Pursuing Water Security

We are working in our own operations, across our value chain and in watersheds worldwide to support water security.

Since 2010, our community water programs with our partners worldwide helped to provide access to safe drinking water and sanitation to **10.6 million+ people**.

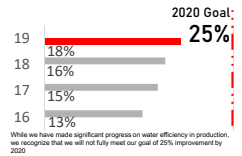
We've replenished a total of **1.5+ TRILLION LITERS** of water since 2012 through about 300 projects each year.



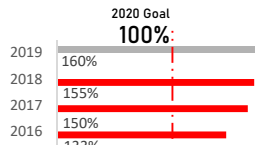
**5 YEARS** we've met and exceeded our water replenishment goal.

**#1 RANKING** on water risk management in 2019 Ceres report among beverage company peers.

**160%** of the water used in our finished beverages was safely returned to communities and nature in 2019.



During 2019, we continued to improve the efficiency of our water use. We now need only **1.85 liters** of water per liter of final product, an **18%** improvement compared to 2010.



As estimated working with our many external partners and using generally accepted, independently peer-reviewed scientific and technical methods. External assurance of 100% annual replenishment rate. Finished beverages based on global sales volume. Water in production based on total system consumptive use.

#### GOALS

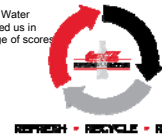


**Replenish** all the water we use in our drinks and their production by 2020.

**Improve** our water efficiency by 25% by 2020



**A-** Our 2019 CDP Water disclosure placed us in leadership range of scores



# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN

## WATER LEADERSHIP





# THE COCA-COLA COMPANY'S SUSTAINABILITY PLAN



# RESOURCE CONSERVATION IN MANUFACTURING

## OUR PURPOSE

WE WILL BE RESPONSIBLE STEWARDS OF OUR FINANCIAL, ENVIRONMENTAL AND OTHER RESOURCES.

- **Culture of Continuous Improvement** – Starting from our Leadership
- **Employee Awareness** – Establishing and communicating KEY business indicators
- **Best Practices** – Implementing and sharing ideas
- **Business Value** – Understanding the business value added through sustainability.

Leadership has driven our success in eliminating wastes. The culture of continuous improvement in manufacturing includes an understanding of the inter-relationships of waste reduction to other goals for eliminating defects, improving yields, effective production planning, and even optimized sales and delivery processes.

CCCI Waste Reduction Plan

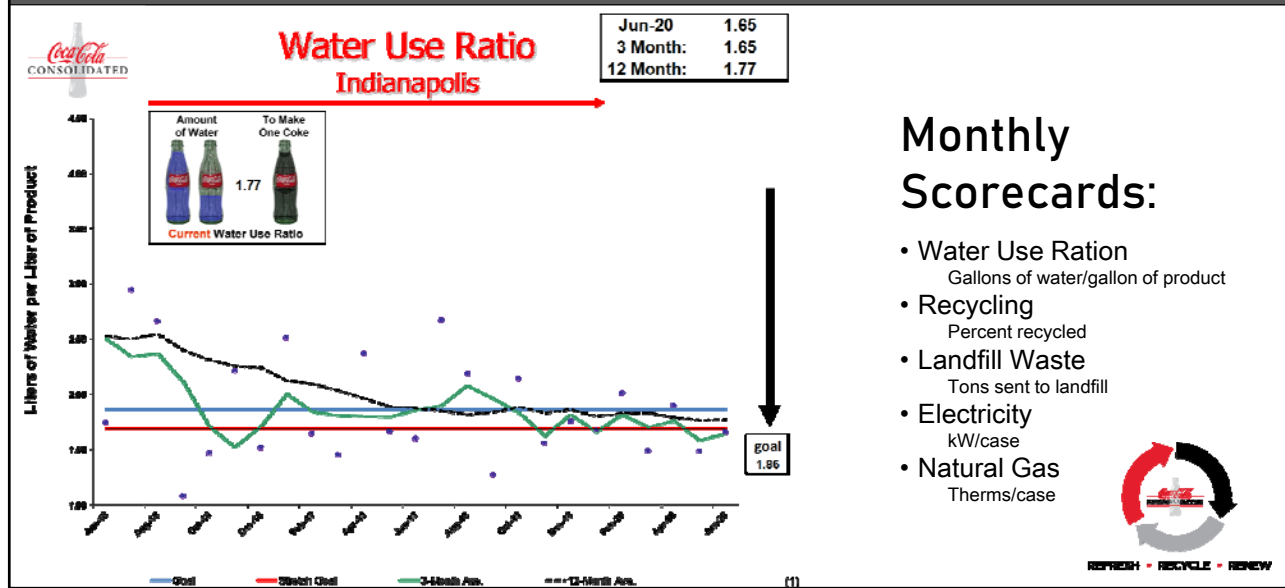


### BARRELS 4 CONSERVATION

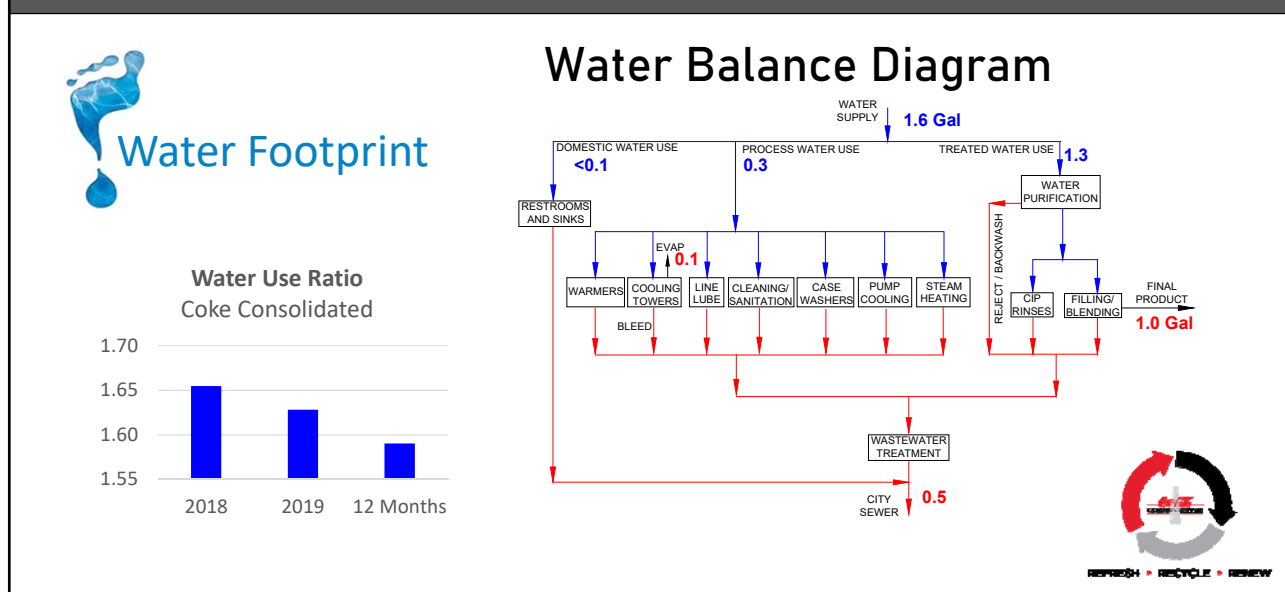
DID YOU KNOW THAT A HOME RAIN BARREL CAN CONSERVE WATER USE AND SAVE YOU MONDY?



# SCORECARDS



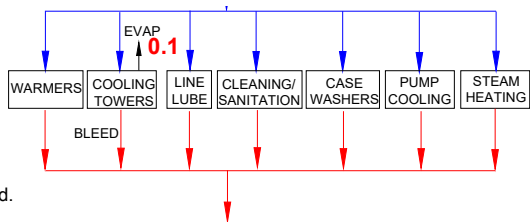
# WATER CONSERVATION



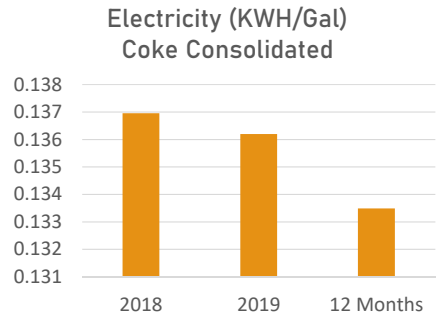
# WATER CONSERVATION

## Improving WUR Requires Optimizing the Efficiency of Each Process that Uses Water

- **Warmers**  
Tank high-level floats/switches are regularly inspected to prevent overflowing
- **Cooling Towers**  
Chemical treatment (algaecides and anti-scalants) are used to eliminate once-through cooling and to maximize reuse cycles
- **Line Lubrication**  
Spray nozzles equipped with automatic shutoff valves when flow is not needed.
- **Pump Cooling**  
Cooling water for air compressors and ammonia compressors is recirculated through closed loop cooling systems whenever possible. For smaller pumps which act in unison (blend skids), cooling water should pass through multiple pumps in series prior to discharge.
- **Steam Heating**  
Steam traps and condensate return systems are installed to return heated water to boiler.



# SUSTAINABILITY ADDS BUSINESS VALUE



- We will Produce about **880 Million Gallons** of Coke Products in 2020
- A **0.002 Kilowatt Hour (KWH)** savings per Gallon Produced
- Saves **1.76 Million KWHs** of Electricity
- at **\$0.08/KWH = \$140,800/year Savings**



# COCA-COLA CONSOLIDATED PILLARS OF SUSTAINABILITY

## Our Commitment to Sustainability:

Coca-Cola Consolidated is committed to implementing business practices in an environmentally sustainable and socially responsible manner. We understand the impact of our actions and respect the responsible use of natural resources.

At Coca-Cola Consolidated, we are committed to sustainability through...



Packaging & Recovery Initiatives



Water Leadership



Protection Of Our Climate



# COCA-COLA CONSOLIDATED PILLARS OF SUSTAINABILITY

Packaging & Recovery	Water Leadership	Protection Of Our Climate
<p><b>Pillar Captain:</b></p> <p>We embrace our responsibility to utilize sustainable packaging in our products and to educate consumers on the actions they can take to support packaging recovery.</p> <p><b>We Will:</b></p> <ul style="list-style-type: none"> <li>• <b>REFRESH</b> over 60 million consumers across 14 states with 300 brands &amp; flavors in a variety of packages.</li> <li>• Develop local programs designed to help collect and <b>RECYCLE</b> our packaging.</li> <li>• Partner with organizations to break down barriers that will enable us to <b>RENEW</b> recycled materials into new packaging or other goods.</li> </ul>	<p><b>Pillar Captain:</b></p> <p>Water is the primary ingredient in every single one of our 300 brands and flavors. We embrace our responsibility to protect and conserve every last drop.</p> <p><b>We Will:</b></p> <ul style="list-style-type: none"> <li>• Commit to ongoing development of initiatives designed to reduce water waste.</li> <li>• Steward the collection of rain water while exploring and developing future uses.</li> <li>• Utilize processes designed to create clean and consistent standards from a variety of water supplies.</li> </ul>	<p><b>Pillar Captain:</b></p> <p>Our commitment to our climate goes well beyond packaging and water. We embrace our responsibility to protect our environment through programs that reduce or eliminate what harms it most.</p> <p><b>We Will:</b></p> <ul style="list-style-type: none"> <li>• Commit to sustainable business practices that reduce harmful outputs and conserve our planet's resources.</li> <li>• Find ways to reuse the things that play a role in our everyday business with the end goal of reducing what goes to landfill.</li> <li>• Design and lead community events and projects that enable environmental stewardship.</li> </ul>



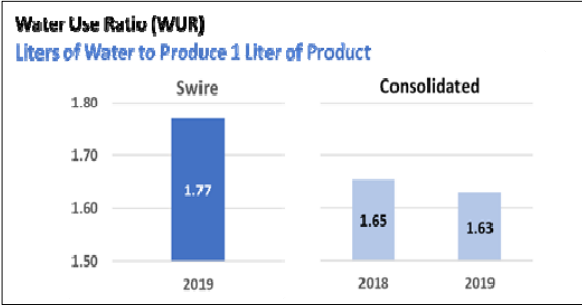
# COCA-COLA CONSOLIDATED PILLARS OF SUSTAINABILITY INITIATIVE SUMMARY

<b>Sustainability Initiative</b>	XXX
<b>Sustainability Pillar</b> (Packaging & Recovery, Water Leadership, Climate Protection)	XXX
<b>Brief Description Of The Initiative</b>	XXX
<b>Initiative Timeframe</b> (Sustaining Or Actual Date)	XXX
<b>Measurable Goals / Objectives</b> (Include Reference To Any Scorecards)	XXX
<b>3 Top Sustainability Benefits</b>  (To Be Used As Talking Points When Needed)	1) XXX 2) XXX 3) XXX

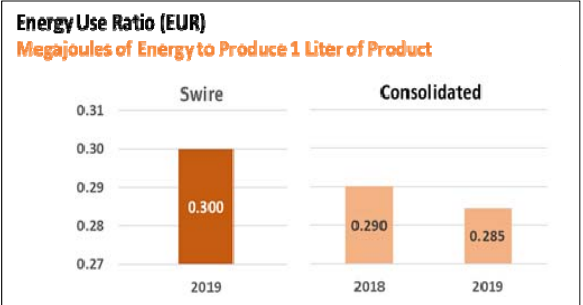


# COCA-COLA CONSOLIDATED PILLARS OF SUSTAINABILITY WATER LEADERSHIP & CLIMATE PROTECTION

- Manufacturing water waste ratios / improvement



- Electricity / Natural gas efficiency monitoring

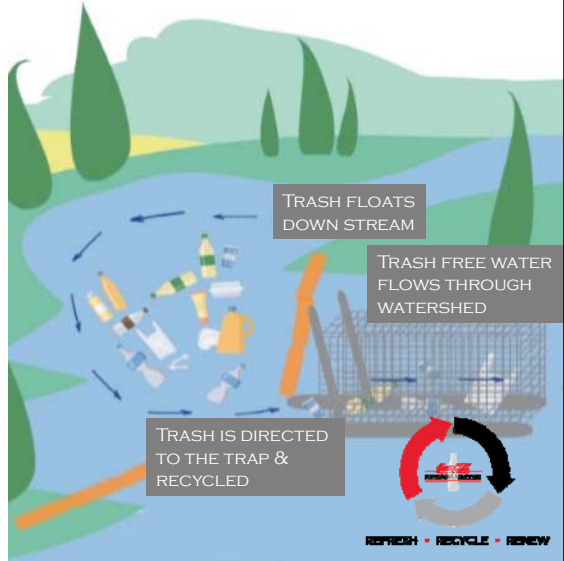


# COCA-COLA CONSOLIDATED LITTER GETTER



Coca-Cola Consolidated has partnered with communities within our territories we serve to focus on collecting recyclable material from the waterways, gathering data and funding sustainable solutions for our future.

The litter being collected from this creek is derived from land that moved and concentrated by storm runoff into our creeks.



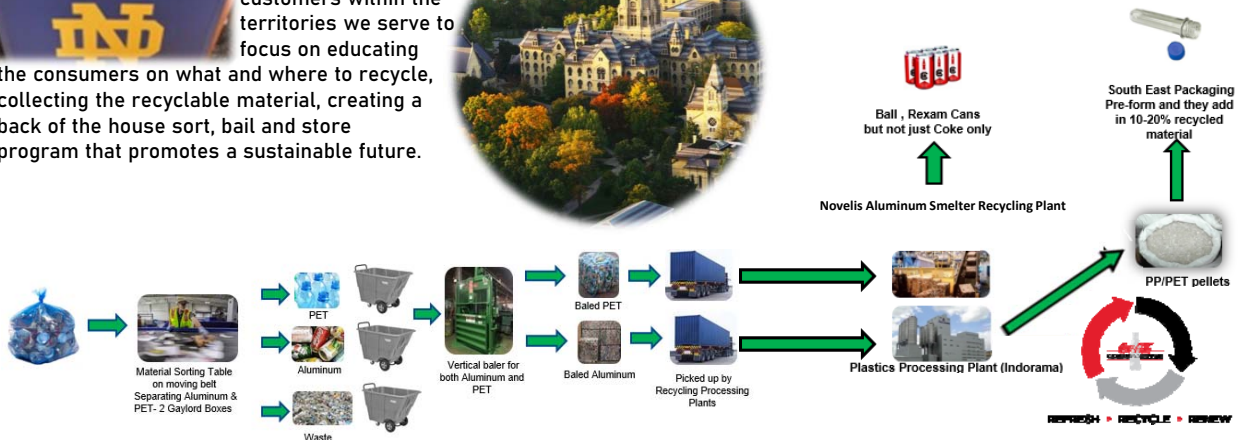
# COCA-COLA CONSOLIDATED CLOSED LOOP PROGRAM



Coca-Cola Consolidated has partnered with customers within the territories we serve to focus on educating the consumers on what and where to recycle, collecting the recyclable material, creating a back of the house sort, bail and store program that promotes a sustainable future.



**GOAL:**  
TO CREATE A CLOSED LOOP ECONOMY WHERE WASTE IS COLLECTED, SORTED, AND COMODITIES ARE SOLD DIRECTLY TO MANUFACTURERS TO CREATE NEW BOTTLES AND CANS.



# COCA-COLA CONSOLIDATED CLOSED LOOP PROGRAM

## Partnership

Coca-Cola Consolidated has partnered with customers within our territories to focus on educating the consumers on what and where to recycle. Working together we are collecting the recyclable materials and creating a back of the house sort, bail and store program that promotes a sustainable future.



## Goal

To create a closed loop economy where waste is collected, sorted, and commodities are sold directly to the manufacturers to create new bottles and cans.



# COCA-COLA CONSOLIDATED ZERO WASTE EVENT PARTNERSHIPS

CREATE ZERO WASTE EVENTS WHERE PEOPLE GATHER.

Coca-Cola Consolidated has partnered with Food Loops within our territories we serve to focus on elimination of all waste at festivals, concerts and sporting events. Food Loops provides venues with fully compostable dishware and they replace trash receptacles with waste stations that are equipped with immediate sorting capabilities to create a zero-waste scenario.



Q&A

