



**Upper White River Watershed Alliance (UWRWA)  
TECHNICAL COMMITTEE MEETING**

July 28th, 2010  
Conference Room 2<sup>nd</sup> Floor  
Carmel City Hall  
2:00 – 4:00 p.m.

**MEETING RECORD**

- A. Introduction & Welcome – Present members included: Sheila McKinley, Tammara Tracy, Heather Williams, John Thomas, Harry Nikides, Bob Thompson, and Jill Hoffmann.
- B. McKinley provided a recap of March Meeting Record. No corrections were noted. Hoffmann noted as a matter of follow-up that the Eagle Creek Watershed Alliance utilized the Committee's input and will be seeking bids from three consultants to provide the graphics discussed at the last meeting.
- C. McKinley provided an update on additions to the BMP Locators/Library. She noted a list of practices that were still needed in order to provide as many examples as possible. The list included: Filter strips, Vegetative swales, Infiltration trenches, Permeable pavers and pavement, Green roof. Thomas noted that Carmel has a new GIS layer that locates all their post-construction BMPs and it may be able to be used to locate some of the desired practices. Tracy also noted that there is good example of a green roof at Market Manner at 81<sup>st</sup> and Township Line Rd in Indy.
- D. Hoffmann reminded the group of three tools the committee had discussed at past meetings relative to LID planning and BMP alternatives/selection. These include: the ordinance review checklist, the site assessment tool, and the BMP selection tool. The ordinance tool and the BMP tool are already complete and available on the website. Hoffmann noted that the half-complete Site Assessment Tool would be a valuable asset in the discussion and presentation to planners and economic development staff due to its economic content. Williams provide an overview of the Site Assessment Tool in its current state (as a spreadsheet). Hoffmann added that the tool still needed some work relative to content and particularly, the development of a user friendly interface. The Committee agreed the tool was valuable and offered to help provide guidance on the interface.

Hoffmann then walked through a skeleton version of a presentation that could be used to talk to planners and economic development staff. They group provided the following input/ideas:

- Would be helpful to develop a sample PUD to provide tangible example of what a 'good case' might look like
- Overall we need a PR campaign in order to garner support for ordinance changes, so keep decision maker in mind as audience
- Use organizations like MCCANA, MPO and Develop Indy
- Gather data from studies regarding how 'greener' properties are more appealing and sell faster. Link this to erosion control practices and green post construction BMPs. Board of realtors would have such studies.
- Need to define quality of life – including why 'green' means better quality of life

- If showing the water users map, need to somehow express limited nature of the supply, otherwise, it simply shows that people can/do pump a lot. May link to water restriction in certain communities, but this may be touchy 'marketing' strategy.
- Focus discussion/marketing on how protecting water quality, protects people's investments (e.g. property values, algae at Geist/advisories)
- Note how stormwater utilities play into economics and incentives for green practices can help lure industry
- Define LID, Conservation Design, Green Infrastructure, and other interchangeable terms, then stay consistent
- Get cost comparisons for people like Ted Blahnik and review EPA study of cost comparisons
- Invite economic development people to next meeting – start with Nancy Langdon at Develop Indy
- Adjust the size of the arrows on the slide showing changes in water cycle/movement to be more reflective of the numbers/changes
- Overall add more cost data and way to value quality of life (including public safety and health expenses, drawing young talent, etc.

E. Future Business –

- Committee will need to discuss user interface for the Site Assessment Tool
- Revisit presentation materials for Economic Development audience

F. Next Meeting Date and Location – Wednesday, **September 22<sup>nd</sup>, 2-4 pm.** in Fishers.

G. Adjourn 3:45 pm.