



**Upper White River Watershed Alliance (UWRWA)
MS4 EDUCATION/INVOLVEMENT COMMITTEE**

Indiana Humanities Council
December 4, 2012
10:00 a.m. – 12:00 p.m.

MEETING RECORD

A. Welcome and Introductions

Committee members present: Jason Armour, Harry Nikides, Christie Kallio, Gavin Merriman, Amanda Smith, Tim Stottlemeyer, John Thomas, Mike Murphy, Pat Comer, Paul Munoz, Jill Hoffmann, Michelle Kearns

B. Review 2013's Project Deliverables

- Hoffmann reviewed the 2013 priorities as identified at the Ed committee meeting on 10-30-12. Hoffmann also stated with the participation of all of the current MS4s and Muncie and Delaware Co., next year's budget will be \$75,500.
- Below are the comments the various committee members had on the individual proposed projects.
 - Teacher Outreach
 - Would we go to districts to try to give packets to schools in the MS4s even if teachers couldn't make the training? It is a possibility. Maybe the training isn't the most important part since not reaching the most teachers/students. We need to consider how best to get the info to as many teachers and students as possible. Consider reaching out directly to 'green clubs', science clubs, etc. Time needs to be spent to investigate the best way into each district.
 - Hoffmann stated we could focus more on school districts and not as much with the parks if that is the consensus of the group.
 - Smith said she could check the standards for the various grades to see what grades are most likely to have appropriate complementary curriculum as well as participate in parks program. It is the hope that by having a stormwater station/activity available and integrated into parks programs that the info and packets would trickle back into the schools and be a good cross pollination between parks and schools.
 - May want to consider providing rain gauges instead of pet waste bags because not everyone has a pet and they are the most expensive item in the packet.
 - Ready to Use Materials – tabletop storm drain display
 - Stottlemeyer suggested having both a macro model like an Enviroscope on hand as well as a micro model such as a storm drain and pipe to be able to show the connectivity of the whole system
 - Smith stated it needs to be simple enough that a teacher/volunteer could teach with it (eg. at an activity station).
 - Nikides suggested using Freddy the Fish as part of the activity as a hands on component.
 - Smith stated that she and Hayes could meet to better flush out the station idea and present at the next meeting.

- Thomas suggested contacting ADS or some such vendor to see if they can help provide a cheaper model drain, maybe even a salesman model that could transport. Hoffmann will follow up.
- Munoz suggested having a ipad as part of the display that would play the 30 TV spots in a loop to help show the connection and further utilize resources we already have. That would also help link in Clear Choices.
- Group agreed that \$5000 was the max they wanted to spend on the table top display idea.
- Creating Trained Individual
 - Stottlemeyer talked about potentially using Mike Harding (currently conducting the Johnson Co. training) as a sub to present the trainings. However, upon contacting him, he isn't interested in helping organize the workshop materials.
 - Stottlmeyer stated that the training needs to focus on why practices work/fail and when they need to be maintained/removed. Give them hands on skills with real implementation focus. This is different than inspector training. The manual/course should include specific BMP chapters with info on designs standards, limits, material variations, etc. He would also like the training to have a 'rodeo'/'tractor show' type element to it – something to showcase materials, installation practices, failures, etc.
 - Group talked about potentially partnering with existing conferences and groups like INAFSM. Hoffmann and Hayes will reach out to these groups, but will proceed with or without their involvement.
 - In future the training/certification could be worked into ordinances as a requirement to work in a specific MS4 community. This would take a couple of years to go through the process to change the ordinances and provide training opportunities, but Stottlemeyer is willing to host training and make the certification assessable and affordable.
 - It would be possible to have one primary training workshop at the fairgrounds then have additional satellite trainings throughout the area as needed. The primary training could be part of our annual program deliverables and the UWRWA could help with registrations and promotion of others throughout the year. Stottlemeyer agreed to take a leadership role on this and work with Hoffmann/Hayes on details for the program.
 - Funds should be moved into this task to insure it will be ready to roll-out in 2014 – end goal is manual, training agenda, and contractor contacts rounded out and ready.
- Social Media Enhancement
 - Some focus should be given to creating messages that can be reposted and reused into the future at various times of the year.

C. Next Steps

- Hoffmann will finalize costs associated with each task and create a draft Letter Agreement (MOU) for the group to review.
- Nikides noted that the Agreement should be sure to include language about how decisions are made and that money can be moved between tasks with a meeting majority as necessary. We will need some flexibility this year as the packets and trained individual training evolves.

D. Next Meeting Date

- Hoffmann or Hayes will follow up with a doodle poll to the entire committee.

E. The meeting was adjourned at 12:00.